



AOAC INTERNATIONAL Strategic Plan

Vision

Global confidence in consensus based analytical solutions for food safety, food integrity, and public health.

Mission

AOAC INTERNATIONAL ensures the safety and integrity of foods and other products that impact public health by convening government, industry and academia to develop and validate standards, methods and technologies.

Goals

Analytical Excellence

Provide analytical solutions to current and emerging issues through standards development and trusted measurements.

Engagement

Attract and retain members and stakeholders through education, mentoring, networking and collaboration to grow and strengthen the association.

Partnerships

Build and cultivate relationships to identify strategic opportunities for collaboration.

Core Programs

Develop new and improve existing processes, products and services.

Sustainability

Identify, strengthen, and grow revenue streams, while continuously optimizing resources, to ensure the association's long-term success.

Governance

Advance an effective leadership culture that promotes accountability among members and staff.