



# AOAC INTERNATIONAL Strategic Plan

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## Vision

Global confidence in consensus based analytical solutions for food safety, food integrity, and public health.

## Mission

As a leader of analytical excellence, AOAC INTERNATIONAL advances food safety, food integrity, and public health, by bringing together members, organizations, and experts dedicated to developing and validating standards, methods and technologies, of global relevance.

## Goals

### Analytical Excellence

Address emerging issues and influence standards development as a global leader in analytical excellence.

### People

Attract and develop deeply engaged members, volunteers, staff, and customers to grow and strengthen the association and its programs.

### Relationships

Build strategic partnerships to advance food safety, food integrity, and public health.

### Core Programs

Develop and improve existing core programs, products, and services.

### Sustainability

Identify, strengthen, and grow revenue streams to ensure the association's long-term sustainability.

### Governance

Establish a highly effective governance and leadership culture providing value to all members and stakeholders.