



AOAC INTERNATIONAL

Publications Rate Card

Reach Laboratory Professionals Through AOAC Publications

Inside Laboratory Management

AOAC INTERNATIONAL's flagship magazine Inside Laboratory Management (ILM) has a bimonthly circulation of over 3,000 laboratory professionals who are key purchasers of laboratory products and services. Issues contain standards development and methods validation activities associated with AOAC's science programs and projects, including food and agriculture, dietary supplements, infant formula, and more. In setting standards,

AOAC stakeholders worldwide can help drive state-of-the-art technology. ILM features news content specific to the work of AOAC and its stakeholders, analytical communities and contracts it serves. Also featured are recently approved analytical methods and test kits. The September/October issue showcases the AOAC Annual Meeting and Exposition. No other material of ILM can be predicted in advance.

AOAC INTERNATIONAL is a global scientific association dedicated to the development of analytical standards and validation of methods for food and agriculture, improvement of quality assurance procedures in laboratories, and professional development of analytical scientists around the world.



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PRICING AND DIMENSIONS

Placement	Pricing	Dimensions in pixels
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Leaderboard 6x	\$3,840.00	
Sidebar (wide skyscraper) 1x	\$650.00	160 x 600
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DEADLINES

Issue	Ad due date
January/February	11/1
March/April	1/1
May/June	3/1
July/August	5/1
September/October	7/1
November/December	9/1

TARGET AUDIENCE

- Chemists
- Microbiologists
- Food Scientists
- Laboratory Managers
- Quality Assurance Professionals and more

CONTACT

Publications Department ■ pubs@aoac.org

