



In Food & Agriculture,
We Set the Standard

AOAC INTERNATIONAL Engagement Packages PROSPECTUS

January 1, 2023 –
December 31, 2023



AOAC INTERNATIONAL brings together government, industry, and academia to establish standard methods of analysis that ensure the safety and integrity of foods and other products that impact public health around the world. AOAC has 2,400+ individual and organizational members from more than 90 countries, with a variety of professional backgrounds and experience, including manufacturers, laboratories, government agencies, test developers, and more.



Members' Continent of Origin

66% North America

12% Europe

12% Asia

4% South America

4% Oceania

2% Africa

13th AOAC Midyear Meeting March 13-17, 2023

Gaithersburg Marriott Washingtonian Center
Gaithersburg, MD

137th AOAC Annual Meeting & Exposition

August 25 – 30, 2023

Marriott, New Orleans, LA

AOAC's Meetings provide unparalleled professional development, networking, and collaboration opportunities for individuals across a wide range of interest areas:

Businesses: Meet scientific and regulatory experts and participate in trends and standards.

Scientists: Build professional expertise and network with your community to share information and best practices.

Regulators: Leverage unprecedented opportunity for stakeholder collaboration on complex testing and analysis challenges, helping improve compliance and public safety.

The AOAC Annual Meeting & Exposition attracts 60 exhibiting companies and 875+ attendees from 30+ countries, including the United States, Canada, Peoples Republic of China, Germany, Japan, United Kingdom, Netherlands, France, India, and New Zealand.

AOAC's position at the confluence of all key stakeholder groups creates exceptional opportunities for official collaboration leading to analytical solutions essential to protecting public health. Purchasing an AOAC Engagement Package positions your organization as a solution provider and an ally to our stakeholders.

What will YOU get

OUT OF AN AOAC

Engagement Package?

A booth at the AOAC Annual Meeting & Exposition

Enhanced visibility to all meeting participants

The ability to market your business through AOAC's resources, including newsletters, social media, and website

Brand building opportunities

Access to hundreds of analytical science professionals across a wide variety of industries



ENGAGEMENT PACKAGES

Champion Level

\$10,000

- Booth space priority and 1 CORNER 8' x 10' booth at the Annual Meeting & Exposition.
- 40-minute vendor presentation at the Annual Meeting
- 4 complimentary registrations for the Annual Meeting
- 2 complimentary registrations for the Midyear Meeting
- Attendee list (in electronic format) for the Annual Meeting and Midyear Meeting for both pre-meeting and post-meeting marketing**
- Your materials (brochures, etc.) inserted into the Annual Meeting registration bags provided to every on-site registrant
- Hyperlinked logo on:
 - Annual Meeting & Midyear Meeting email blasts (approx. 30 blasts)
 - Annual Meeting & Midyear Meeting web sponsor pages
 - Annual Meeting & Midyear Meeting mobile app
 - Electronic version of *Inside Laboratory Management* magazine
- Champion recognition with company logo included in the:
 - Annual Meeting on-site program
 - *Inside Laboratory Management* (print version)
 - *Journal of AOAC INTERNATIONAL* (print & online versions)
 - Annual Meeting & Midyear Meeting signage
 - Social media “thank you” post with link to the Champions web page, issued twice a month in February and March for the Midyear Meeting and July and August for the Annual Meeting (Facebook, Twitter, and LinkedIn)
- A half-page advertisement in the Annual Meeting on-site program
- A half-page print & electronic advertisement within the May/June issue of *Inside Laboratory Management*
- Company profile and hyperlinked logo included in the weekly electronic newsletter sent to all members, *The Spectrum*
- Usage of AOAC Champion Logo on the company's website and social media

Trailblazer Level

\$7,500

- 1 CORNER 8' x 10' booth at the Annual Meeting & Exposition
- 20-min exhibitor presentation at the Annual Meeting
- 2 complimentary registrations for the Annual Meeting
- Attendee list (in electronic format) for the Annual Meeting for both pre-meeting and post-meeting marketing**
- Your materials (brochures, etc.) inserted into the Annual Meeting registration bags provided to every on-site registrant
- Trailblazer recognition with company logo included in the:
 - Annual Meeting on-site program and mobile app
 - *Inside Laboratory Management* (print & online versions)
 - *Journal of AOAC INTERNATIONAL* (print & online versions)
 - Annual Meeting & Midyear Meeting signage

Leader Level ■ \$3,500

- 1 INTERIOR 8' x 10' booth at the Annual Meeting & Exposition
- 1 complimentary registration at the Annual Meeting
- Attendee list (in electronic format) for the Annual Meeting for pre-meeting marketing**
- Leader recognition with company logo included in the:
 - Annual Meeting mobile app
 - Annual Meeting & Midyear Meeting signage

Patron Level ■ \$2,000

- 1 INTERIOR 8' x 10' booth at the Annual Meeting & Exposition

**Attendees will have the ability to opt out from these communications and be excluded from this list.

AOAC INTERNATIONAL

Engagement Portfolio Program

	Champion (\$10,000)	Trailblazer (\$7,500)	Leader (\$3,500)	Patron (\$2,000)
Booth Space Priority	X			
1 CORNER 8' x 10' Booth	X	X		
1 INTERIOR 8' x 10' Booth			X	X
Vendor Presentation	40 minutes	20 minutes		
Annual Meeting Complimentary Registration	4	2	1	
Midyear Meeting Complimentary Registration	2			
Annual Meeting Pre-Meeting Attendee List	X	X	X	
Annual Meeting Post-Meeting Attendee List	X	X		
Midyear Meeting Pre-Meeting Attendee List	X			
Midyear Meeting Post-Meeting Attendee List	X			
Registration Bag Insert	X	X		
Hyperlinked logos in email blasts, web pages, Annual Meeting & Midyear Meeting mobile app, & <i>Inside Laboratory Management</i>	X			
Logo in Annual Meeting on-site program, mobile app, <i>Inside Laboratory Management</i> , <i>Journal of AOAC INTERNATIONAL</i> , signage, & social media	X	X (excludes social media)		
Half-page print & electronic ad in the May/June issue of <i>Inside Laboratory Management</i>	X			
Organization profile & hyperlinked logo included in <i>The Spectrum</i>	X			
Usage of Champion Logo on web/social	X			

**All exhibitors will receive an organization listing and product/service description in the Annual Meeting mobile app.

Add-ons:

- Additional interior booths can be purchased at \$2,000 per 8' x 10' booth
- A one-minute video to be played before any one scientific session at the Annual Meeting - \$750

AOAC'S RECENT

Annual Meeting Exhibitors

A2LA
Affinisep
AFL - University of Guelph
Agilent Technologies
AGS Scientific
Alkemist Labs
Alta Scientific Inc.
American Proficiency Institute Group, Inc.
ANAB
ANKOM Technology
Anton Paar Canada Inc.
AOAC Laboratory Proficiency
Testing Program
ATS Scientific Inc.
Autoscribe Informatics Inc
BioFront Technologies
Biolan Microbiosensores S.L.
bioMérieux, Inc.
Biotage
BIPEA
Bruker
BUCHI
CALA
CAMAG Scientific, Inc.
Canadian Life Science
Cedarlane
CEM Corporation
Chemical Solutions Ltd
ChromaDex Inc.
Clearsynth Inc
COPAN Diagnostics
Deibel Laboratories
Develosil USA
DNA4 Technologies LLC
Elemental Scientific, Inc.
ELISA Technologies, Inc.
Emerald Scientific
EST Analytical
Eurofins
Fritsch Milling & Sizing, Inc
FUJIFILM Wako Pure Chemical Corporation
Full Spectrum Analytics
GERSTEL, Inc.
Hanna Instruments
Hardy Diagnostics
HORIBA Scientific
Inorganic Ventures
Interscience Laboratories Inc.
IonSense, Inc
J2 Scientific LLC
LECO Corporation
LGC Standards
LGC/API
Merq Inc
Metrohm
MilliporeSigma
Nacalai Tesque, Inc.
National Institute of Standards
and Technology
National Research Council of Canada
Neogen
o2si smart solutions
Omni International
PathogenDx
PerkinElmer
Perry Johnson Laboratory
Accreditation Inc. (PJLA)
Phenomenex
Pickering Laboratories
QuoData GmbH – Quality & Statistics
Randox Food Diagnostics
Restek Corporation
RICOH Company, Ltd.
Rocky Mountain Diagnostics, Inc.
Sartorius
SCIEX
SCP SCIENCE
SEAL Analytical, Inc.
Shimadzu Scientific Instruments, Inc.
Skalar Inc
SPEX CertiPrep/SamplePrep
Standards Council of Canada
Thermo Fisher Scientific
UCT
USDA, FSIS, Accredited
Laboratory Program
USP
Verder Scientific, Inc
VICAM, A Waters Business
VUV Analytics
Waters Corporation
Xylem Analytics

AN ORGANIZATION ON THE MOVE

Official Methods of Analysis Program

Analytical Solutions Forum

Analytical International

Methods & Standards Program

Botanical Ingredients and Dietary

Supplement Integrity Program

Cannabis Analytical Science Program

Food Authenticity Methods Program

Gluten & Food Allergens Program

Laboratory Proficiency Testing Program

Stakeholder Program on Infant

Formula and Adult Nutritionals

Stakeholder Panel on Agent Detection Assays

Research Institute

*Performance Tested Methods*SM Program

Research Institute

*Reviewed and Recognized*SM Program

For more information on AOAC's Engagement Packages and payment options, please contact **Lauren Chelf, Director, Meetings & Expositions, 240-801-8672, Lchelf@aoac.org**