



In Food & Agriculture,
We Set the Standard

AOAC INTERNATIONAL

Engagement Packages

PROSPECTUS January 1, 2024 –
December 31, 2024

AOAC INTERNATIONAL brings together government, industry, and academia to establish standard methods of analysis that ensure the safety and integrity of foods and other products that impact public health around the world. AOAC has 2,500+ individual and 93 organizational members from more than 90 countries, with a variety of professional backgrounds and experience, including manufacturers, laboratories, government agencies, test developers, and more.

AOAC has US members in all 50 states plus the District of Columbia and Canadian members in nine provinces.



Members' Continent of Origin

66% North America

11% Europe

11% Asia

6% Latin America/Caribbean

3% Oceania

2% Africa

1% Middle East

14th AOAC Midyear Meeting **March 4-7, 2024**

Doubletree by Hilton Washington DC
North/Gaithersburg
Gaithersburg, MD

138th AOAC Annual Meeting & Exposition **August 23 – 28, 2024**

Marriott Baltimore Waterfront
Baltimore, MD

AOAC's Meetings provide unparalleled professional development, networking, and collaboration opportunities for individuals across a wide range of interest areas:

Businesses: Meet scientific and regulatory experts and participate in trends and standards.

Scientists: Build professional expertise and network with your community to share information and best practices.

Regulators: Leverage unprecedented opportunity for stakeholder collaboration on complex testing and analysis challenges, helping improve compliance and public safety.

The AOAC Annual Meeting & Exposition attracts 40+ exhibiting companies and 600+ attendees from 30+ countries, including the United States, Canada, Peoples Republic of China, Germany, Japan, United Kingdom, Netherlands, France, India, and New Zealand.

AOAC's position at the confluence of all key stakeholder groups creates exceptional opportunities for official collaboration leading to analytical solutions essential to protecting public health. Purchasing an AOAC Engagement Package positions your organization as a solution provider and an ally to our stakeholders.

What will YOU get **OUT OF AN AOAC** Engagement Package?



A booth at the AOAC Annual Meeting & Exposition

Enhanced visibility to all meeting participants

The ability to market your business through AOAC's resources, including newsletters, social media, and website

Brand building opportunities

Access to hundreds of analytical science professionals across a wide variety of sectors



ENGAGEMENT PACKAGES

Champion Level

\$10,000

- Booth space priority and 1 CORNER 10' x 10' booth at the Annual Meeting & Exposition.
- 40-minute vendor presentation at the Annual Meeting
- Four complimentary registrations for the Annual Meeting
- Two complimentary registrations for the Midyear Meeting
- Attendee list (in electronic format) for the Annual Meeting and Midyear Meeting for both pre-meeting and post-meeting marketing**
- Your materials (brochures, etc.) inserted into the Annual Meeting registration bags provided to every on-site registrant
- Hyperlinked logo in:
 - Annual Meeting & Midyear Meeting email blasts (approx. 30 blasts)
 - Annual Meeting & Midyear Meeting web sponsor pages
 - Annual Meeting & Midyear Meeting mobile app
 - *Inside Laboratory Management**
- Champion recognition with company logo included in the:
 - *Journal of AOAC INTERNATIONAL* (print & online versions)
 - Annual Meeting & Midyear Meeting signage
- Social media “thank you” post with link to the Champions web page, issued twice a month in February and March for the Midyear Meeting and July and August for the Annual Meeting (Facebook, Twitter, and LinkedIn)
- Two half-page electronic advertisements within the May/June and July/August issues of *Inside Laboratory Management*
- Company profile and hyperlinked logo included in the weekly electronic newsletter sent to all members, *The Spectrum*
- Usage of AOAC Champion Logo on the company's website and social media



Trailblazer Level

\$8,000

- One CORNER 10' x 10' booth at the Annual Meeting & Exposition
- 20-min vendor presentation at the Annual Meeting
- Three complimentary registrations for the Annual Meeting
- Attendee list (in electronic format) for the Annual Meeting for both pre-meeting and post-meeting marketing**
- Your materials (brochures, etc.) inserted into the Annual Meeting registration bags provided to every on-site registrant
- Trailblazer recognition with company logo included in the:
 - Annual Meeting mobile app
 - *Inside Laboratory Management**
 - *Journal of AOAC INTERNATIONAL* (print & online versions)
 - Annual Meeting & Midyear Meeting signage

Leader Level ■ \$4,000

- One INTERIOR 10' x 10' booth at the Annual Meeting & Exposition
- Two complimentary registrations at the Annual Meeting
- Attendee list (in electronic format) for the Annual Meeting for pre-meeting marketing**
- Leader recognition with company logo included in the:
 - Annual Meeting mobile app
 - Annual Meeting & Midyear Meeting signage

Patron Level ■ \$2,750

- One INTERIOR 10' x 10' booth at the Annual Meeting & Exposition
- One complimentary registration at the Annual Meeting

*Inside Laboratory Management is electronic only.

**Attendees will have the ability to opt out from these communications and be excluded from this list.

Engagement Packages Overview

	Champion (\$10,000)	Trailblazer (\$8,000)	Leader (\$4,000)	Patron (\$2,750)
Booth Space Priority	X			
1 CORNER 10' x 10' Booth	X	X		
1 INTERIOR 10' x 10' Booth			X	X
Vendor Presentation	40 minutes	20 minutes		
Annual Meeting Complimentary Registration	4	3	2	1
Midyear Meeting Complimentary Registration	2			
Annual Meeting Pre-Meeting Attendee List	X	X	X	
Annual Meeting Post-Meeting Attendee List	X	X		
Midyear Meeting Pre-Meeting Attendee List	X			
Midyear Meeting Post-Meeting Attendee List	X			
Registration Bag Insert	X	X		
Hyperlinked logos in email blasts, web pages, Annual Meeting & Midyear Meeting mobile app, & <i>Inside Laboratory Management</i> . Logo in the <i>Journal of AOAC INTERNATIONAL</i> , signage, & social media	X			
2 half-page electronic ads in the May/June and July/August issues of <i>Inside Laboratory Management</i>	X			
Company profile & hyperlinked logo included in <i>The Spectrum</i>	X			
Usage of Champion Logo on web/social media	X			
Logo in the Annual Meeting mobile app, <i>Inside Laboratory Management</i> , <i>Journal of AOAC INTERNATIONAL</i> , & signage		X		
Logo in the Annual Meeting mobile app & signage			X	

- All exhibitors will be listed on the Annual Meeting website and receive an organization listing and product/service description in the Annual Meeting mobile app

Add-ons:

- Additional interior booths can be purchased at \$2,500 per 10' x 10' booth (Complimentary Annual Meeting registration is NOT included.)
- Additional sponsorship opportunities available for the AOAC [Midyear Meeting](#) and [Annual Meeting](#).

AOAC'S Recent

Annual Meeting Exhibitors

A Chemtek Inc.
A2LA
Agilent Technologies
ANKOM Technology
Anton Paar
ATS Scientific Inc.
Attogene Corp.
BioFront Technologies
Biolan Microbiosensores S.L.
bioMérieux, Inc.
Bio-Rad Laboratories, Inc.
Biotage
BIPEA
Bruker
BTSOFT
BUCHI
CAMAG Scientific, Inc.
Canadian Life Science
Cedarlane
CEM Corporation
Chemical Solutions Ltd.
ChromaDex Inc.
Clearsynth Inc.
COPAN Diagnostics
Deibel Laboratories
Elemental Scientific, Inc.
ELISA Technologies, Inc.
Emerald Scientific
EST Analytical
Eurofins
Fritsch Milling & Sizing, Inc.
Full Spectrum Analytics
GERSTEL, Inc.
Hanna Instruments
Hardy Diagnostics
HORIBA Scientific
Illinois Tech, Institute for Food Safety and Health (IFSH)
Inorganic Ventures
International Accreditation Service (IAS)
Interscience Laboratories Inc.
IonSense, Inc.
J2 Scientific LLC

JEOL USA, Inc.
LECO Corporation
LGC Standards
LGC/API
Merq Inc.
Metrohm
MilliporeSigma
Nacalai Tesque, Inc.
National Research Council of Canada
Neogen
NIST
Omni International
PathogenDx
PerkinElmer
Perry Johnson Laboratory
Accreditation Inc. (PJLA)
Phenomenex
Pickering Laboratories
ProGnosis Biotech
QuoData GmbH – Quality & Statistics
Randox Food Diagnostics
Restek Corporation
RICOH Company, Ltd.
Rocky Mountain Diagnostics, Inc.
Sartorius
SCIEX
SEAL Analytical, Inc.
Shimadzu Scientific Instruments, Inc.
Skalar Inc.
Spex
Standards Council of Canada
Symbiotic Research, LLC
Thermo Fisher Scientific
UCT
USDA, FSIS, Accredited
Laboratory Program
US Pharmacopeia
Verder Scientific, Inc.
VICAM, A Waters Business
VUV Analytics
Waters Corporation
Xylem Analytics

For more information on AOAC's Engagement Packages and payment options, contact
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