



In Food & Agriculture,
We Set the Standard

AOAC INTERNATIONAL

Engagement Packages

PROSPECTUS

January 1, 2026 –
December 31, 2026



140th Annual Meeting • Aug. 29 – Sept. 2, 2026 • Indianapolis, IN

**140th AOAC Annual Meeting
& Exposition**
August 29 – September 2, 2026
JW Marriott Indianapolis
Indianapolis, IN



AOAC INTERNATIONAL brings together government, industry, and academia to establish standard methods of analysis that ensure the safety and integrity of foods and other products that impact public health around the world. AOAC has 2,100+ individual and 118 organizational members from more than 87 countries, with a variety of professional backgrounds and experience, including manufacturers, laboratories, government agencies, test developers, and more. AOAC has US members in all 50 states and Canadian members in eight provinces.

Members' Continent of Origin

60% North America

15% Asia

11% Europe

4% Latin America/Caribbean

4% Oceania

4% Africa

2% Middle East

Members' Employer Category

37% For Profit

12% Contract Laboratory

11% Food Industry

6% Technology Provider

6% Other

24% Academia

9% Government

5% Association

25% Undefined

Attendees include Analytical Research Scientists, Consultants, Chemists, Chief Science Officers, Fellows, Food Scientists, Founders, Laboratory Directors/Managers, Microbiologists, Students, Product Managers, Professors, QA/QC Directors/Managers, R&D Scientists, Regional Directors, Research Scientists, Scientific Directors, Senior Directors/Managers, Technical Directors/Managers, and Vice Presidents.

AOAC's Annual Meeting provides unparalleled professional development, networking, and collaboration opportunities for individuals across a wide range of interest areas:

Businesses: Meet scientific and regulatory experts and participate in trends and standards.

Scientists: Build professional expertise and network with your community to share information and best practices.

Regulators: Leverage unprecedented opportunity for stakeholder collaboration on complex testing and analysis challenges, helping improve compliance and public safety.

The AOAC Annual Meeting & Exposition attracts 40+ exhibiting companies and 650 attendees from 38 countries, including the United States, Canada, Peoples Republic of China, Germany, Japan, United Kingdom, Netherlands, France, India, and New Zealand.

AOAC's position at the confluence of all key stakeholder groups creates exceptional opportunities for official collaboration leading to analytical solutions essential to protecting public health. Purchasing an AOAC Engagement Package positions your organization as a solution provider and an ally to our stakeholders.

What will YOU get **OUT OF AN AOAC** Engagement Package?

A booth at the AOAC Annual Meeting & Exposition

Enhanced visibility to all meeting participants

The ability to market your organization through AOAC's resources, including newsletters, social media, and website

Brand building opportunities

Access to hundreds of analytical science professionals across a wide variety of sectors



ENGAGEMENT PACKAGES

Champion Level

\$10,000

- Booth space priority and 1 CORNER 10' x 10' booth at the Annual Meeting & Exposition.
- 40-minute vendor presentation at the Annual Meeting
- Four complimentary registrations for the Annual Meeting
- Attendee list (in electronic format) for the Annual Meeting for both pre-meeting and post-meeting marketing**
- Your materials (brochures, etc.) inserted into the Annual Meeting registration bags provided to every on-site registrant
- Hyperlinked logo in:
 - Annual Meeting email blasts (approx. 30 blasts)
 - Annual Meeting web sponsor pages
 - Annual Meeting Electronic Program
 - *Inside Laboratory Management**
- Champion recognition with company logo included in the:
 - *Journal of AOAC INTERNATIONAL* (print & online versions)
 - Annual Meeting signage
- Social media “thank you” post with link to the Champions web page, issued twice a month in July and August for the Annual Meeting (Facebook, Twitter, and LinkedIn)
- Two half-page electronic advertisements within the May/June and July/August issues of *Inside Laboratory Management*
- Company profile and hyperlinked logo included in the weekly electronic newsletter sent to all members, *The Spectrum*
- Usage of AOAC Champion Logo on the company's website and social media



Trailblazer Level

\$8,000

- One CORNER 10' x 10' booth at the Annual Meeting & Exposition
- 20-min vendor presentation at the Annual Meeting
- Three complimentary registrations for the Annual Meeting
- Attendee list (in electronic format) for the Annual Meeting for both pre-meeting and post-meeting marketing**
- Your materials (brochures, etc.) inserted into the Annual Meeting registration bags provided to every on-site registrant
- One half-page electronic advertisement within the July/August issue of *Inside Laboratory Management*
- Trailblazer recognition with company logo included in the:
 - Annual Meeting Electronic Program
 - *Inside Laboratory Management**
 - *Journal of AOAC INTERNATIONAL* (print & online versions)
 - Annual Meeting signage

Leader Level ■ \$5,000

- One INTERIOR 10' x 10' booth at the Annual Meeting & Exposition
- Two complimentary registrations at the Annual Meeting
- Attendee list (in electronic format) for the Annual Meeting for pre-meeting marketing**
- Leader recognition with company logo included in the:
 - Annual Meeting Electronic Program
 - Annual Meeting signage

Patron Level ■ \$2,750

- One INTERIOR 10' x 10' booth at the Annual Meeting & Exposition
- One complimentary registration at the Annual Meeting

**Inside Laboratory Management* is electronic only.

**Attendees will have the ability to opt out from these communications and be excluded from this list.

Engagement Packages Overview

	Champion (\$10,000)	Trailblazer (\$8,000)	Leader (\$5,000)	Patron (\$2,750)
Booth Space Priority	X			
1 CORNER 10' x 10' Booth	X	X		
1 INTERIOR 10' x 10' Booth			X	X
Vendor Presentation	40 minutes	20 minutes		
Annual Meeting Complimentary Registration	4	3	2	1
Annual Meeting Pre-Meeting Attendee List	X	X	X	
Annual Meeting Post-Meeting Attendee List	X	X		
Registration Bag Insert	X	X		
Half-page electronic ad in <i>Inside Laboratory Management</i>	May/June & July/August issues	July/August issue		
LOGO USAGE				
Hyperlinked logos in email blasts, web pages, Annual Meeting Electronic Program, & <i>Inside Laboratory Management</i> . Logo in the <i>Journal of AOAC INTERNATIONAL</i> , signage, & social media	X			
Company profile & hyperlinked logo included in <i>The Spectrum</i>	X			
Usage of Champion Logo on web/social media	X			
Logo in the Annual Meeting Electronic Program, <i>Inside Laboratory Management</i> , <i>Journal of AOAC INTERNATIONAL</i> , & signage only		X		
Logo in the Annual Meeting Electronic Program & signage only			X	

- All exhibitors will be listed on the Annual Meeting website and receive an organization listing and product/service description in the Annual Meeting Electronic Program.

Add-ons:

- Additional interior booths can be purchased at \$2,500 per 10' x 10' booth (Complimentary Annual Meeting registration is NOT included.)
- Additional [sponsorship opportunities](#) available for the AOAC Annual Meeting

AOAC'S Recent

Annual Meeting Exhibitors

A Chemtek Inc.
A2LA
AAFCO
Advanced Food Diagnostics AFD
Agilent Technologies
Aladdin Scientific Corporation
Alkemist Labs
ANKOM Technology
Anton Paar
ASI Chemicals
Bioer Technologies, Inc.
BioFront Technologies
bioMérieux, Inc.
Bio-Rad Laboratories, Inc.
Biotage
BIPEA
Bruker
BTSOFT
CAMAG Scientific, Inc.
Cambridge Isotope Laboratories, Inc.
CEM Corporation
Clinisys, Inc.
Cole Parmer
Complete Phytochemical Solutions, LLC
Daicel Life Sciences
Daltonian Flux
ELISA Technologies, Inc.
Entech Instruments
Extrasynthese
Fritsch Milling & Sizing, Inc.
GERSTEL, Inc.
Hanna Instruments
Hardy Diagnostics
HORIBA Scientific
Hygiena
Illinois Tech, Institute for Food Safety and Health (IFSH)
Inorganic Ventures
International Accreditation Service (IAS)
Interscience Laboratories Inc.
JEOL USA, Inc.
LECO Corporation
LGC Standards

LGC/API
Metrohm
Microbiologics
Microbiology International
Milestone, Inc.
MilliporeSigma
Nacalai USA, Inc.
National Research Council of Canada
Neogen
NIST
PathogenDx
PerkinElmer
Perry Johnson Laboratory
Accreditation Inc. (PJLA)
Phenomenex
PhytoLab GmbH & Co. KG
Pickering Laboratories
ProGnosis Biotech
QuoData GmbH – Quality & Statistics
R-Biopharm Rhone
Randox Food Diagnostics
Restek Corporation
RICOH Company, Ltd.
Rocky Mountain Diagnostics, Inc.
Sartorius
SCIEX
SEAL Analytical, Inc.
Shimadzu Scientific Instruments, Inc.
Skalar Inc.
Spex
Standards Council of Canada
Symbiotic Research, LLC
Thermo Fisher Scientific
Trajan Scientific and Medical
USDA, FSIS, Accredited
Laboratory Program
US Pharmacopeia
Verder Scientific, Inc.
VICAM, A Waters Business
VUV Analytics
Waters Corporation
Xylem Analytics
Z-Spec, Inc.

For more information on AOAC's Engagement Packages and payment options, contact
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