



**AOAC INTERNATIONAL
POLICY ON THE USE OF THE
OFFICIAL METHODS OF ANALYSIS OF THE AOAC INTERNATIONAL (OMA) LOGO
BY ELIGIBLE ORGANIZATIONS REFERENCING METHODS PUBLISHED IN THE OMA
COMPENDIUM**

1. Introduction and Purpose

This policy governs authorized use of the AOAC INTERNATIONAL “OMA logo” by eligible organizations in reference to the *Official Methods of Analysis of AOAC INTERNATIONAL* (OMA) compendium and methods published therein. Its purpose is to ensure that use of the logo is consistent, accurate, and not misleading.

The OMA logo signifies reference to the OMA compendium and methods published therein only. It does not certify a product, constitute AOAC endorsement, indicate a specific method status unless expressly stated in accompanying text, or authorize use of the AOAC name, corporate logo, or any other AOAC mark.

OMA Logo



2. Scope and Eligibility

1. This policy applies only to use of the OMA logo in reference to the OMA compendium and methods published therein.
2. The OMA logo may be used only as permitted by this policy.
3. Use must not imply AOAC endorsement, certification, approval, or participation in any AOAC program beyond accurate reference to the OMA compendium and methods published therein.

3. Ownership and Permission

The OMA logo is the exclusive property of AOAC INTERNATIONAL. Use of the logo does not confer ownership or other proprietary rights, and all goodwill from such use belongs solely to AOAC INTERNATIONAL.

Subject to this policy, AOAC INTERNATIONAL grants eligible organizations a non-exclusive, worldwide, royalty-free, non-transferable, revocable permission to use the OMA logo in reference to the OMA compendium and methods published therein. Only AOAC-approved artwork may be used. Permission may not be assigned, transferred, or sublicensed without AOAC's prior written consent.

4. Conditions of Use

4.1 General requirements

4.1.1 Accurate, non-misleading reference

- Use of the OMA logo must be accurate, truthful, and clearly tied to the OMA compendium or methods published therein.
- Use of the OMA logo must not imply AOAC's endorsement, product certification, accreditation, validation of results, program participation, or responsibility for a method, product, or service.
- If materials refer to methods that are not published in the OMA compendium, eligible OMA-related statements must be clearly distinguished from all other claims.
- If use of the OMA logo relates to methods published in the OMA compendium that are based on proprietary methods or technologies, the organization may refer users to the OMA compendium for complete method information.

4.2 Reproduction and placement

4.2.1 Integrity and reproduction of the OMA logo

- The OMA logo must be reproduced only from AOAC-approved artwork and must not be altered, distorted, recolored, cropped, or combined with other graphics except as permitted by AOAC.
- The logo may be resized proportionally, provided it remains legible and its appearance is not otherwise modified.
- Because the logo is a compendium reference logo, method numbers must not appear within it. Any method number or status must appear in accompanying text.

5. Review, Termination, and Enforcement

Use of the OMA logo requires AOAC authorization. AOAC may also require advance review of materials bearing the OMA logo and has final authority to determine compliance with this policy.

Authorization to use the OMA logo continues only while the organization remains eligible and complies with this policy. AOAC may suspend or revoke that authorization if a relevant method is no longer published in the OMA compendium or if misuse is not corrected after notice.

Each eligible organization is responsible for complying with applicable law in its use of the OMA logo. AOAC INTERNATIONAL makes no representation or warranty regarding any organization's products, services, or methods and assumes no liability arising from the use or promotion of those products, services, or methods.

To the extent permitted by law, each eligible organization shall defend, indemnify, and hold harmless AOAC INTERNATIONAL and its officers, directors, employees, agents, and representatives from claims arising out of or relating to the organization's use of the OMA logo or the marketing, promotion, distribution, or sale of its products or services, except to the extent caused by AOAC INTERNATIONAL.

6. Administration and Acknowledgment

6.1 Administration

The AOAC Executive Director, or designee, is responsible for administering this policy, providing approved artwork, and addressing requests for authorization, review, and related questions.

6.2 Acknowledgment

By using the OMA logo, an eligible organization agrees to comply with this policy.

7. Examples of Acceptable Reference Language

The *Official Methods of Analysis of AOAC INTERNATIONAL* compendium and methods published therein are the intellectual property of AOAC INTERNATIONAL. An organization does not own an OMA, have an OMA, or offer an OMA. However, an OMA may include a principle, technique, primary technology, apparatus, reagent, formulation, or operating condition that is based on, adapted from, or associated with an organization's method, equipment, product, or formulation.

References to an organization's contribution must be accurate, limited, and non-misleading. Such references should identify the organization's method, technology, equipment, reagent, formulation, or other contribution without suggesting that the organization owns the OMA method, that AOAC endorses the organization, or that the organization's product or method is itself an OMA.

7.1 Acceptable examples

- "The principle technique used in OMA [method number, First/Final Action] is based on [Organization]'s [method or technology]."

- “OMA [method number, First/Final Action] includes apparatus based on [Organization]’s [equipment name/model].”
- “OMA [method number, First/Final Action] lists a reagent/formulation based on [Organization]’s [reagent, kit, or formulation name].”
- “OMA [method number, First/Final Action] includes operating conditions adapted from [Organization]’s method.”
- “[Organization] contributed technology, equipment, data, or expertise that supported publication of OMA [method number, First/Final Action].”

7.2 Unacceptable examples

- “[Organization]’s OMA.”
- “[Organization] has an OMA.”
- “[Organization] owns OMA [method number].”
- “[Organization]’s method is an OMA.”
- “AOAC endorses [Organization]’s method, product, equipment, or formulation.”

8. Logo Use Quick Reference

Do

- Use the OMA logo only in reference to the OMA compendium and methods published therein.
- Use the logo as a compendium reference logo, not a program participation mark or method-specific badge.
- State any method number and status in accompanying text, not in the logo.
- Use only AOAC-approved artwork and preserve the logo’s legibility and appearance, except for proportional resizing.
- Clearly separate eligible OMA compendium-related statements from non-OMA claims.
- Submit materials for AOAC review if requested.
- Ensure any statement about method number and status is current and accurate.

Don’t

- Do not use the logo in a way that falsely suggests a method is published in the OMA compendium.
- Do not state or imply that AOAC certifies or endorses a product, organization, service, or method, or that the use of the logo signifies participation in an AOAC program.
- Do not alter, distort, crop, recolor, or combine the logo with other graphics except as permitted by AOAC.
- Do not place a method number within the logo or present the logo as a method-specific badge or program participation mark.
- Do not continue using the logo after permission ends or eligibility no longer applies.